

Tina Pelletier

174 6th Street East
Prince Albert, Sask. S6V 0M8
(306) 941-7120
tiniha2002@hotmail.com

***Career Objective:** To help strengthen the communication systems, networks, and capacities of Indigenous-oriented programs and/or organizations at a community, regional, national and international level.*

SKILLS & ABILITIES

- Over 20 years of experience in communications, working for non-profit and First Nation institutions and organizations, providing internal and external communications support to Executives, senior management, and staff for advocacy, program and policy support
- Researching and writing on topics and issues related to post-secondary education, health, emergency management, search and rescue, Indigenous policing and justice, First Nations property taxation, peacebuilding and rehabilitation, Missing and Murdered Indigenous Women and Girls, Truth and Reconciliation initiatives, intercultural competency, and other areas
- Possess knowledge of First Nations issues, systems and governments, as well as analysis and research skills identifying controversial and politically sensitive issues
- Well-organized, goal-oriented, capable of meeting deadlines and managing multiple priorities;
- Use of digital photography for publication (<http://tiniha2002.wixsite.com/tina>) and as a tool for current social media platforms
- Knowledge, understanding and respect for First Nations customs, protocols, culture, ceremonies, and history

ACADEMIC BACKGROUND

Master of Arts in International and Intercultural Communication, Royal Roads University, BC, 2013.

Bachelor of Journalism, School of Journalism, University of Regina, Regina, Sask., 2003.

Bachelor of Arts in Indigenous Studies, First Nations University of Canada, Regina, Sask., 2004.

Training and Professional Development Courses:

- Emergency Response Trainer – Saskatchewan Region – Canadian Red Cross, February 2020
- Communications Delegate – National Team – Canadian Red Cross, January 2019
- RCMP Counter Terrorism Information Officer (CTIO) Facilitator Course, Regina, Sask., 2018
- First Responder and Emergency Medical Responder Certificate, NITHA/Canadian Red Cross, Prince Albert, Sask., 2018
- Digital Photography certificate program, New York Institute of Photography (NYIP), New York, NY
- Cree Immersion, Saskatchewan Centre for International Languages (SCIL), Regina, Sask., 1995
- French Immersion, Collège d'enseignement général et professionnel (CEGEP), Jonquiere, Que., 1992

WORK EXPERIENCE

COMMUNICATIONS AND PUBLIC AFFAIRS CONSULTANT

Nov. 1, 2022- present

Indigenous Creature Communications

Services Provided:

- Working with a diverse portfolio of clients across a wide range of sectors including post-secondary education, health and social development, emergency management, search and rescue, Indigenous justice, policing and community safety, anti-gang and crime initiatives, mental health/wellness strategies, First Nations property taxation, peacebuilding and rehabilitation, Missing and Murdered Indigenous Women and Girls, violence against women, Truth and Reconciliation initiatives, and other areas
- Offer external and internal communications and public relations support for clients
- Creating original messaging and outreach materials, researching and writing on policy matters on emerging issues and trends in order to help meet clients' business and advocacy goals
- Fostering relationships and building trust with colleagues, clients, government, and stakeholders

EXECUTIVE DIRECTOR OF COMMUNICATIONS

Federation of Sovereign Indigenous Nations

July 24, 2022 – Oct. 31, 2022

Duties:

- Providing issues management and media relations expertise in support of the issues management process and media relations program
- Ensuring consistent messaging and positioning of organizations programs, policies and direction
- Providing management of contentious issues, conducting background research, analysis and environmental scans of emerging issues/trends
- Meeting with Program leads to discuss major projects that benefit from potential public outreach on a case-by-case basis
- Overseeing communications to the media, including media conferences, preparation of media kits, media releases, and other content initiatives, and obtaining the required approvals from the Executive office

COMMUNICATIONS OFFICER/EMERGENCY PROTECTIVE SERVICES OFFICER

Prince Albert Grand Council and Sask. First Nation Emergency Management

July 1, 2018 – July 22, 2022

Duties:

- Managing the department's internal and external communications and public information activities
- Researching and writing communication material, including briefing notes, media releases, backgrounders, brochures, ad copy, quarterly newsletters and annual reports, highlighting new emerging issues and priorities, as well as showcasing success stories of staff, programs, and communities
- Facilitating communication liaisons between PAGC, the First Nation communities and partners from municipal, provincial and federal governments, and other agencies, businesses and organizations
- Developing and maintaining strong relationships with the media to ensure that media strategies are successfully developed and implemented
- Ensuring that all Saskatchewan First Nation communities are trained to develop and maintain their own emergency preparedness and response plans, as well as providing communications support to leaders and officials during emergencies
- Developing an Intercultural Competency program and business plan

COMMUNICATIONS OFFICER/ HEALTH PROMOTIONS OFFICER

Prince Albert Grand Council (Health and Social Development)

Nov. 1, 2013 – June 30, 2018

Duties:

- Managing the department's internal and external communications and public information activities
- Researching and writing communication material, including briefing notes, media releases, backgrounders, brochures, ad copy, quarterly newsletters and annual reports, highlighting emerging issues and priorities, as well as showcasing success stories of staff, programs, and communities
- Supporting the Director of Health with activities for external stakeholders, including but not limited to meetings, community consultations and other engagements
- Providing communications support to emergency operations command centres, re: 2015 wildfires, 2016 Husky oil spill, 2016 youth crisis in La Ronge and 2018 PBCN evacuation

REPORTING OFFICER

United Nations Interagency Rehabilitation Programme – Kathmandu, Nepal

Apr. 1 2013 – Sept. 30th 2013

Duties:

- Coordinated and wrote quarterly reports, newsletter and other communication materials
- Prepared and edited additional materials, including minutes for UNIRP Project Committee, Knowledge Management serials (Gender, Conflict Sensitivity, Psychosocial & Integrated Approach), concept papers, briefing notes, workshop report, survey report and final programme report
- Liaised with UN partners, including UNICEF and UNDP-Nepal Communications, on communication materials, e.g. 2012 Annual report and UN Women Gender factsheets

COMMUNICATIONS OFFICER

First Nations Tax Commission/Tulo Centre of Indigenous Economics – Kamloops, BC

Sept. 2011 – Mar. 2013

Duties:

- Coordinated and implemented media relations strategy promoting the Tulo Centre of Indigenous Economics, including the preparation of news releases and promotional brochures
- Researched and wrote articles for FNTC's website and quarterly newsletter
- Contributed to the production of the annual report, including liaising with the design team
- Conducted daily media monitoring and oversaw general website content management

COMMUNICATIONS OFFICER

First Nations University of Canada, Regina, Sask.

July 2005 – May 2010

Duties:

- Wrote and edited Executive messages, speaking notes, backgrounders, factsheets, and Q & As
- Coordinated production and delivery of promotional materials and publications for specific target audiences: program brochures, student handbooks and annual reports
- Coordinated print, radio and tv advertising campaigns, poster campaigns and photography collection for promotional purposes
- Coordinated information-based and publicity events and activities including, information sessions by senior management, news conferences, open houses, and community fundraising initiatives

VIDEO JOURNALIST

CTV News – Regina

Oct. 2003 – Sept. 2004

Duties:

- Prepared news packs for province-wide broadcast, including shooting, interviewing, writing, voicing and editing
- Researched, wrote, and edited professional materials for a variety of identified audiences
- Fulfilled assignments as weekend reporter and reporter for *Indigenous Circle*

Volunteer Activities

*YWCA-Prince Albert Board of Directors *PAGC Women's Commission MMIWG Monument *Prince Albert Urban Indigenous Coalition and Community Networking Coalition * Mayor of Regina's Task Force of Community Leaders on the Future of Regina * First Nations University of Canada Pow Wow Committee (five years) * Chief Paskwa Pictograph Repatriation Opening * 2008 Queen City Marathon federal election campaign office *2014 Saskatchewan First Nations Winter Games * 2014 North American Indigenous Games *Saskatchewan Social Services "Mentoring" Program for Permanent Wards * Canadian Red Cross Volunteer

Professional Memberships

International Association of Business Communicators (IABC)- to be renewed, University of Regina Alumni Association, First Nations University of Canada Alumni Association, Kinsmen Rotary Club, Regina Photography Club